

Sangamon County Fair **2020**

Sponsorship Packages

Easy as 1, 2, 3!

Sponsorships are for groups or companies that want the fair experience with great exposure of their brand. Banners will be strategically placed at the fair to make sure your brand is seen by the most fairgoers. Drive customers to your business before the fair by giving away fair passes at your business. Remember, carnival rides are FREE!!

1 Start by choosing a level that works for you. You do not have to pick a price from the list below. This is simply a guideline.

Level	General Admission Passes
\$500	20
\$750	35
\$1,000	50
\$1,500	75
\$2,000	100
\$2,500	125

All sponsorships include:

Your Banner (provided by you) will be displayed on the Fairgrounds .

Your Name will be heard over the Fairgrounds public address system.

Your 2 X 4 Ad will be printed in the Fair Tabloid.

Your name will be included on the fair Honor Roll of Sponsors.

General Admission passes are good for any day of the fair. They can only be used once.

2

Next, choose some add on items to make the sponsorship work for you!

Tabloid Ad \$50 — Increase your exposure to our exhibitors by adding a 2"x2" square ad in our tabloid. Our tabloid is mailed to all past exhibitors, vendors and volunteers.

Parking Passes \$25—Do you have a lot of vehicles? Maybe additional parking passes are a good idea. Parking passes work every day of the fair. You can use them every day! A \$60 value.

General Admission \$10— Maybe just a few extra passes to the fair is what you need to make more clients happy. Remember, carnival rides are free with general admission!

3

Submit your sponsorship to the fair!

Phone: 217-488-2685
 Fax: 217-488-7411
 Email: info@sangcofair.com

Sangamon County Fair

316 W. Birch St.
 PO Box 147
 New Berlin, IL 62670



June 17-21, 2020