

2020 Sponsorship Agreement

Sangamon County Fair

Sponsor Info	Sponsor's Name: _____
	Address _____
	City _____ Zip _____
	Contact person _____
	Email address _____
	phone number _____
	cell phone _____
	website link (for \$1,000+ sponsors) _____

Fairboard Director: _____

Add ons	What is included in sponsorship	Additional Qty requested	Additional Money received
2x2 square Tabloid ad (\$50)	_____	_____	_____
2x4 large Tabloid ad (\$100)	_____	_____	_____
Beer Tickets @ \$3 each	_____	_____	_____
General Admission @ \$10 each	_____	_____	_____
Parking passes @ \$25 each	_____	_____	_____
Carnival Coupons @ \$10 ea	_____	_____	_____
Grandstand Tickets Box office price			
Thursday / Nelly \$40	_____	_____	_____
Friday / Michael Ray \$35	_____	_____	_____
Saturday / Truck Pulls \$10	_____	_____	_____
Sunday / Demo Derby \$15	_____	_____	_____
VIP Tickets			
Thursday / Nelly \$100	_____	_____	_____
Friday / Michael Ray \$100	_____	_____	_____
Saturday / Truck Pulls \$50	_____	_____	_____
Sunday / Demo Derby \$25	_____	_____	_____

Sponsorship Type <i>(circle one)</i>	Sponsorship Amount	Total Add ons
VIP REGULAR EVENT	\$ _____	\$ _____

_____ Payment is attached to this form.	_____ Social Media promised	Total \$ Due
_____ Payment expected soon	_____ Radio Ads tags promised	\$ _____

For Office Use:

Accounting / Entered in Quick Books _____

Sponsorship / Entered in Master Sponsor spreadsheet _____

Advertising / Copy given to Advertising Manager _____

Ticketing / Packet & Passes sent to sponsor by _____ on _____

revised 3/2/20