



PRESS RELEASE

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April 22, 2023

Sangamon County Fair Welcomes Rodeo Participants and Spectators June 16

The Sangamon County Fair announces an evening of rodeo presented by Rogue Rodeo Friday, June 16, 2023, at the fair grandstand in New Berlin.

Enjoy an evening of action-packed family entertainment. Powerful bucking stock, quality timed event cattle, competitive cowboys and cowgirls, and entertaining specialty acts provide a superior rodeo experience for spectators.

“Hosting a family-friendly rodeo is perfectly aligned with the agricultural mission of the fair,” said Roy Pierceall, president of the Sangamon County Fair Board of Directors. “Whether you’ve participated in rodeo, or you’ve only seen it on TV, there’s something to entertain everyone.”

Rogue Rodeo of Albia, Iowa, is owned and operated by Jerry Beaumont and Stephanie Allgood. They live on a commercial cow/calf operation in Monroe County, Iowa. Athletes and sports enthusiasts turned rodeo competitors, they see the sport of rodeo from a different perspective than most. In 2017, they recognized the need for another good rodeo company in Iowa and started Rogue Rodeo. They are known for producing fast-paced, exciting, family-friendly, professional rodeos.

Early bird tickets can be purchased on the fair’s website through Friday, April 28, for \$10. On April 29, tickets go up to \$15 through the day of the event. Tickets do not include the price of fair gate admission, which is \$5. All-inclusive VIP area sponsorships in varying levels are also available for purchase. Check SangCoFair.com for details.

The Sangamon County Fair, located in New Berlin, Illinois, is a nonprofit organization operated by a volunteer board of directors, serving visitors from Sangamon County and beyond. The board strives to provide the highest quality entertainment possible at an affordable price.

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