



# Sangamon County Fair Rodeo



Friday, June 16, 2023



## Sponsorship Levels

### **\$5,000: Rodeo Title Sponsor (1 available)**

- 45 VIP Passes (all-inclusive beverage), 45 gate admissions, 5 parking passes
- “The Sangamon County Fair Rodeo” presented to you by: **YOUR COMPANY**”
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company name mentioned multiple times throughout the event as our Title Sponsor
- Social media mentions and followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website



### **\$2,500: Gold Buckle Sponsor (2 available)**

- 20 VIP Passes (all-inclusive beverage), 20 gate admissions, 5 parking passes
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company name mentioned as a Gold Buckle Sponsor
- Social media mentions and followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website



### **\$1,000: Chute Gate Sponsor (4 available) 3 LEFT!**

- 4 free tickets for admission to the rodeo, 4 gate admissions
- A 3’x5’ banner provided by your company displayed in the arena on a bucking chute gate
- Company recognition each time that chute is utilized
- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

### **\$1,000: Wrap the Barrels (1 available)**

- 4 free tickets for admission to the radio (does not include fair gate admission of \$5)
- Your company’s name and logo on the three barrels for the entire barrel racing event AND slack (wraps provided by your company)
- External and long-term advertising because your barrels will be in the barrel racing pictures
- Your company’s name mentioned several times during the event

- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

**\$1,000: Pick-Up Men (25 available)**

- 4 free tickets to the rodeo, 4 gate admissions
- The pick-up men received shirt with your company's name/logo on the back or front
- Announcement of your company's attention to your company's sponsorship of the pick-up men
- E-Newsletter mention to our 5K+ subscribers
- Listing on the fair website



**\$500: Individual Event Sponsor (9 available)**

Sponsor one of the nine events of the evening (event of your choice, sponsored on a first come, first served basis).

Tie Down Roping

Over 40 Calf Roping

Broody Roping

Steer Wrestling

Racing

Team Roping

Saddle Bronc Riding

Bareback

Big

- 2 free tickets for admission to the rodeo, 2 gate admissions
- A 3'x5' banner displayed in the arena (provided by your company)
- Company name recognized during each event as the Event Sponsor

**\$200 Banner Space (25 available)**

- 1 free ticket for admission to the rodeos, 1 gate admission
- A 3'x5' banner displayed in the arena (provided by your company)

