



Sangamon County Fair Rodeo



Friday, June 14, 2024



Sponsorship Levels

\$7,500: Rodeo Title Sponsor (1 available)

- 45 VIP Passes (all-inclusive food and beverage), 5 parking passes
- “The Sangamon County Fair Rodeo brought to you by **COMPANY**”
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company name mentioned and recognized throughout the event as our Title Sponsor
- Social media mention to our 20K+ followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website



\$2,500: Gold Buckle Sponsor (2 available) *Only 1 left!*

- 20 VIP Passes (all-inclusive food and beverage), 20 gate admissions, 5 parking passes
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company mentioned during the event as a Gold Buckle Sponsor
- Social media mention to our 20K+ followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website

\$1,000: Chute Gate Sponsor (4 available)

- 4 free tickets for admission to the rodeo, 4 gate admissions
- A 3’x5’ banner provided by your company displayed in the arena on a bucking chute gate
- Company recognition each time that chute is utilized
- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

\$1,000: Wrap the Barrels (1 available)

- 4 free tickets for admission to the rodeo (does not include fair gate admission of \$5)
- Your company’s name and logo on the three barrels for the entire barrel racing event AND slack (wraps provided by your company)
- External and long-term advertising because your barrels will be in the barrel racing pictures
- Your company’s name mentioned several times during the event
- Email e-Newsletter mention to our 5K+ subscribers

- Listing on the fair website

\$1,000: Pick-Up Men Package (1 available)

- 4 free tickets for admission to the rodeo, 4 gate admissions
- The pick-up men will wear a long-sleeved shirt with your company's name/logo on the back or down the sleeve
- Announcer will direct the audience's attention to your company's sponsorship of the pick-up men
- E-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

\$500: Individual Event Sponsor (9 available)

Sponsor one of the nine events of the evening (event of your choice, sponsored on a first come, first served basis).

Tie Down Roping

Over 40 Calf Roping

Breakaway Roping

Steer Wrestling

Barrel Racing

Team Roping

Saddle Bronc Riding

Bareback Riding

Bull Riding



- 2 free tickets for admission to the rodeo, 2 gate admissions
- A 3'x5' banner displayed in the arena (provided by your company)
- Company name recognized during each event as the Event Sponsor

\$200 Banner Space (25 available)

- 1 free ticket for admission to the rodeos, 1 gate admission
- A 3'x5' banner displayed in the arena (provided by your company)



Sponsorship Agreement



Business/Sponsor: _____

Address: _____

Contact person: _____

Email: _____ Phone: _____

Website: _____

Sponsorship
 VIP Sponsorship
 Rodeo

Choose Addons	Cost	Quantity	Amount
Fair Admission Daily Pass	\$5		\$
Fair Admission Season Pass	\$20		\$
Season Parking Pass (\$50 value)	\$25		\$
Season Carnival Pass (\$75 value)	\$60		\$
Daily Carnival Wristband	\$15		\$
Grandstand Tickets (Thurs. concert)	\$30		\$
Grandstand Tickets (Friday rodeo)	\$15		\$
VIP Grandstand Tickets (Thurs/Fri)	\$125		\$
Demolition Derby Tickets	\$15		\$
			\$
Sponsorship/VIP Sponsorship			\$
TOTAL INVESTMENT			\$

Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670 OR email your form to info@sangcofair.com, and ask us about electronic payment options.

Payment is attached to this form
 Request to pay electronically
 Payment expected soon
 Send invoice
 In-kind sponsor

For Office Use

Accounting/Entered in QuickBooks: _____
 Entered in Master Sponsor Spreadsheet: _____
 VIP Logo given to Marketing Committee: _____
 Packet & Passes Sent: By: _____ Date: _____