



Sangamon County Fair Rodeo



Friday, June 14, 2024



Sponsorship Levels

\$7,500: Rodeo Title Sponsor (1 available)

- 45 VIP Passes (all-inclusive food and beverage), 5 parking passes
- “The Sangamon County Fair Rodeo brought to you by **COMPANY**”
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company name mentioned and recognized throughout the event as our Title Sponsor
- Social media mention to our 20K+ followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website



\$2,500: Gold Buckle Sponsor (2 available)

- 20 VIP Passes (all-inclusive food and beverage), 20 gate admissions, 5 parking passes
- Large 4’x8’ banner displayed in the arena (provided by your company)
- Company mentioned during the event as a Gold Buckle Sponsor
- Social media mention to our 20K+ followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website

\$1,000: Chute Gate Sponsor (4 available)

- 4 free tickets for admission to the rodeo, 4 gate admissions
- A 3’x5’ banner provided by your company displayed in the arena on a bucking chute gate
- Company recognition each time that chute is utilized
- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

\$1,000: Wrap the Barrels (1 available)

- 4 free tickets for admission to the rodeo (does not include fair gate admission of \$5)
- Your company’s name and logo on the three barrels for the entire barrel racing event AND slack (wraps provided by your company)
- External and long-term advertising because your barrels will be in the barrel racing pictures
- Your company’s name mentioned several times during the event
- Email e-Newsletter mention to our 5K+ subscribers

- Listing on the fair website

\$1,000: Pick-Up Men Package (1 available)

- 4 free tickets for admission to the rodeo, 4 gate admissions
- The pick-up men will wear a long-sleeved shirt with your company's name/logo on the back or down the sleeve
- Announcer will direct the audience's attention to your company's sponsorship of the pick-up men
- E-Newsletter mention to our 5K+ subscribers
- Listing on the fair website

\$500: Individual Event Sponsor (9 available)

Sponsor one of the nine events of the evening (event of your choice, sponsored on a first come, first served basis).

Tie Down Roping

Over 40 Calf Roping

Breakaway Roping

Steer Wrestling

Barrel Racing

Team Roping

Saddle Bronc Riding

Bareback Riding

Bull Riding

- 2 free tickets for admission to the rodeo, 2 gate admissions
- A 3'x5' banner displayed in the arena (provided by your company)
- Company name recognized during each event as the Event Sponsor

\$200 Banner Space (25 available)

- 1 free ticket for admission to the rodeos, 1 gate admission
- A 3'x5' banner displayed in the arena (provided by your company)

