



# Sponsorship

Sponsorships are for groups or companies that want the fair experience and great exposure for their brand. Drive customers to your business before the fair by giving away fair passes, and get your brand in front of potential customers while they're on the fairgrounds.

## 1. Choose a level:

Level	Fair Admission Passes
\$500	40
\$750	70
\$1,000	100
\$1,500	150
\$2,000	200
\$2,500	250

### All sponsorships include:

- Your banner, provided by you, displayed on the fairgrounds
- Your name heard over the fairgrounds public address system during the week of the fair
- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website, sangcofair.com

## 2. Choose addons to make the sponsorship work for you:

- \$125: Additional VIP Pass. VIP passes are not sold during the fair and are exclusive to sponsors. Buy a few more in advance to be sure you have the perfect amount.
- \$25: Season parking pass, good each day of the fair (\$50 value)
- \$20 or \$5: Fair Admission- season pass or one-day pass
- \$15: Carnival wristband, good for one day of carnival access

## 3. Submit your sponsorship.

- Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670  
OR pay via PayPal, and email your form to [info@sangcofair.com](mailto:info@sangcofair.com)



Scan for Form

Questions? Contact us! [info@sangcofair.com](mailto:info@sangcofair.com) | 217-488-2685