



VIP Sponsorship

VIP Sponsorships are for groups or companies that want the VIP experience. Provide visibility for your company at one of our premiere events, and invite your best customers to enjoy the event with you!

1. Choose a VIP level and event:

Thursday or Friday Concert			
Level	VIP Passes	Gate Admission Passes	Parking Passes
\$2,500	20	20	5
\$5,000	45	45	5
\$7,500	70	70	5
\$10,000	100	100	5
Tractor Pull (Sunday)			
Level	VIP Passes	Gate Admission Passes	Parking Passes
\$1,500	10	10	2
\$2,500	20	20	5
\$5,000	45	45	5
\$7,500	70	70	5

All VIP sponsorships include:

- Admission to the grandstand event
- All-inclusive food and drinks at the grandstand event (not applicable to other stages)
- Your banner, provided by you, displayed on the fairgrounds
- Your name heard over the fairgrounds public address system during the week of the fair
- Social media mention to our 20K+ followers on Facebook, Instagram and Twitter
- E-Newsletter mention to our 5K+ subscribers
- Logo on the fair website

2. Choose addons to make the sponsorship work for you:

- \$100: Additional VIP Pass. VIP passes are not sold during the fair and are exclusive to sponsors. Buy a few more in advance to be sure you have the perfect amount.
- \$25: Season parking pass, good each day of the fair (\$50 value).
- \$20 or \$5: Fair Admission. Season pass or one-day pass.
- \$15: Carnival wristband, good for one day of carnival access.

3. Submit your sponsorship.

- Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670
OR pay via Paypal, and email your form: info@sangcofair.com



Scan for Form

Questions? Contact us! info@sangcofair.com | 217-488-2685 | SangCoFair.com