



2026 Sponsorships

General Fair Opportunities

Sponsorships are for groups or companies that want great exposure for their brand. Drive customers to your business before the fair by giving away fair passes or treat your employees to a special fair experience.

Level	Sponsor Type	Fair Gate Pass	VIP Tickets	1-Day Parking Pass	3'x5' Banner (sponsor provided)	Listing on Website	PA Mention	Social Media Mention	E-News Mention	Logo on Fair Website	4'X8' sign at Birch St. Gate (sponsor provided)
\$500	General	40		5		✓	✓				
\$750	General	65		5		✓	✓				
\$1,000	General	80		7	✓	✓	✓				
\$1,000	Annual Birch St. Sign	75		5		✓	✓				✓
\$1,500	Grounds Act (3)	100		7	✓*	✓	✓	✓	✓	✓	
\$2,000	Car Show Trophies	120		10	✓*	✓	✓				
\$2,500	VIP Porta Johns	15	15	5	✓*	✓	✓	✓	✓	✓	
\$4,000	General Porta Johns	25	25	5	✓*	✓	✓	✓	✓	✓	
\$5,000	Pink Pony Pub	35	35	5	✓*	✓	✓	✓	✓	✓	
\$10,000	Carnival	80	80	10	✓*	✓	✓	✓	✓	✓	✓

* Signage will be placed near sponsored area



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Grandstand Sponsors

Grandstand Sponsorships are for groups or companies that want a special fair experience. Have a great night out with friends and visibility at one of our premier events. All-inclusive food and drinks are available at the grandstand event (not applicable to other stages).

Thursday, June 11, 2026 — Full Throttle Monster Trucks										
Level	Adult VIP Passes	Fair Gate Passes	1-Day Parking Passes	All-inclusive food & drinks	Listing on Fair Website	PA Mentions	Social Media Mention to 20K+ Followers	E-News Mention-5K+ Subscribers	Logo on Fair Website	4'X8' sign at Birch St. gate (sponsor provided)
\$500	4	0	0	✓	✓					
\$2,500	15	15	5	✓	✓	✓	✓	✓	✓	
\$5,000	35	35	5	✓	✓	✓	✓	✓	✓	
\$7,500	55	55	5	✓	✓	✓	✓	✓	✓	
\$10,000	80	80	5	✓	✓	✓	✓	✓	✓	✓

Friday, June 12, 2026 — Scotty McCreery & Josh Turner										
Level	Adult VIP Passes	Fair Gate Passes	1-Day Parking Passes	All-inclusive food & drinks	Listing on Fair Website	PA Mentions	Social Media Mention to 20K+ Followers	E-News Mention-5K+ Subscribers	Logo on Fair Website	4'X8' sign at Birch St. gate (sponsor provided)
\$500	4	0	0	✓	✓					
\$2,500	15	15	5	✓	✓	✓	✓	✓	✓	
\$5,000	35	35	5	✓	✓	✓	✓	✓	✓	
\$7,500	55	55	5	✓	✓	✓	✓	✓	✓	
\$10,000	80	80	5	✓	✓	✓	✓	✓	✓	✓



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Saturday, June 13, 2026 — Sangamon County Rodeo													
Level	No. Available	GA Ticket	Fair Gate Pass	VIP Ticket	1-Day Parking Pass	All-inclusive food & drinks	Website Listing	Logo on Website	PA Mention	Social Media Mention	E-News Mention	4'X8' banner in arena	3'x5' banner in arena
\$200 - Banner Sponsor	25	2	2										✓
\$500 - Event Sponsor*	9		2	2		✓			✓				✓
\$1,000 - Pick Up Men**	1		10	10		✓	✓		✓		✓		
\$1,000 - Wrap the Barrels	1		10	10		✓	✓		✓		✓		
\$1,000 - Chute Gate	4		10	10		✓	✓		✓		✓		✓
\$2,500 - Gold Buckle	2		20	20	5	✓	✓	✓	✓	✓	✓	✓	
\$7,500 - Title Sponsor	1		70	70	10	✓	✓	✓	✓	✓	✓	✓	

*Event Sponsor: Pick an event, first come, first served: Tie Down Roping, Over-40 Calf Roping, Breakaway Roping, Steer Wrestling, Barrel Racing, Team Roping, Saddle Bronc Riding, Bareback Riding, Bull Riding

**Pick Up Men Sponsor: Logo displayed on the pick-up men's shirts.



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Sunday, June 14, 2026 — Demolition Derby												
Level	No. Available	GA Ticket	Pit Pass	Fair Gate Pass	1-Day Parking Pass	Website Listing	Logo on Website	PA Mention	Social Media Mention	E-News Mention	4'x8' sign at Birch St. Gate (sponsor provided)	3'x5' banner in arena
\$200 - Banner Sponsor	10	2		2								✓
\$500 - Event Sponsor	5		2	2				✓				✓
\$1,000 - Ambulance Sponsor	1		10	10		✓		✓		✓		
\$2,500 - Heat Sponsor	6		15	15	5	✓	✓	✓	✓	✓		✓
\$3,500- Trophy Sponsor	1											✓
\$5,000 - Pit Sponsor	1		30	30	15	✓	✓	✓	✓	✓		✓
\$10,000- Presenting Sponsor	1	50	30	80	20	✓	✓	✓	✓	✓	✓	✓



Sponsorship Agreement

Business/Sponsor: _____

Address: _____

Contact Person: _____

Email: _____ Phone: _____

Website: _____

General Sponsorship VIP Sponsorship Rodeo Fence Signage

Choose Addons	Cost	Quantity	Amount
Fair Admission Daily Pass	\$5		\$
Fair Admission Season Pass	\$20		\$
Season Parking Pass (\$50 value)	\$25		\$
Monster Trucks Children's Ticket (12 and under)	\$10		\$
Monster Trucks Adult Ticket	\$20		\$
Concert Tickets (General Admission)	\$45		\$
Rodeo Tickets (children 4 and under free)	\$20		\$
Demolition Derby Tickets	\$20		\$
VIP Grandstand Adult Ticket (Fri)	\$135		\$
VIP Grandstand Adult Ticket (Thurs/Sat)	\$125		\$
VIP Grandstand Children's Ticket (Thurs/Sat- 12 and under)	\$25		\$
			\$
Fence Signage/VIP Sponsor/Rodeo/General TOTAL			\$
TOTAL INVESTMENT			\$

Mail a check and your form to the fair: PO Box, 147, New Berlin, IL 62670 OR email your form to info@sangcofair.com, and ask us about electronic payment options.

- Payment is attached to this form Request to pay electronically
 Payment expected soon Send invoice In-kind sponsor

For Office Use

Accounting/Entered in QuickBooks:
 Entered in Master Sponsor Spreadsheet:
 Logo Saved to Marketing Folder:
 Packet & Passes Sent: By: _____ Date: _____