



Sponsorship

Sponsorships are for groups or companies that want the fair experience and great exposure for their brand. Drive customers to your business before the fair by giving away fair passes, and get your brand in front of potential customers while they're on the fairgrounds.

1. Choose a level:

Level	Fair Admission Passes
\$500	40
\$750	70
\$1,000	100
\$1,500	150
\$2,000	200
\$2,500	250

All sponsorships include:

- Your banner, provided by you, displayed on the fairgrounds
- Your name heard over the fairgrounds public address system during the week of the fair
- Email e-Newsletter mention to our 5K+ subscribers
- Listing on the fair website, sangcofair.com

2. Choose add-ons to make the sponsorship work for you:

- \$25: Season parking pass, good each day of the fair (\$50 value)
- \$20 or \$5: Fair Admission- season pass or one-day pass
- \$15: Carnival wristband, good for one day of carnival access

3. Submit your sponsorship.

- Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670
OR email your form to info@sangcofair.com, and ask us about electronic payment options.

Questions? Contact us! info@sangcofair.com | 217-488-2685

Sponsorship Agreement



Business/Sponsor: _____

Address: _____

Contact person: _____

Email: _____ Phone: _____

Website: _____

Sponsorship
 VIP Sponsorship
 Rodeo

Choose Addons	Cost	Quantity	Amount
Fair Admission Daily Pass	\$5		\$
Fair Admission Season Pass	\$20		\$
Season Parking Pass (\$50 value)	\$25		\$
Season Carnival Pass (\$75 value)	\$60		\$
Daily Carnival Wristband	\$15		\$
Grandstand Tickets (Thurs. concert)	\$30		\$
Grandstand Tickets (Friday rodeo)	\$15		\$
VIP Grandstand Tickets (Thurs/Fri)	\$125		\$
Demolition Derby Tickets	\$15		\$
			\$
Sponsorship/VIP Sponsorship			\$
TOTAL INVESTMENT			\$

Mail a check and your form to the fair: PO Box 147, New Berlin, IL 62670 OR email your form to info@sangcofair.com, and ask us about electronic payment options.

Payment is attached to this form
 Request to pay electronically
 Payment expected soon
 Send invoice
 In-kind sponsor

For Office Use

Accounting/Entered in QuickBooks: _____
 Entered in Master Sponsor Spreadsheet: _____
 VIP Logo given to Marketing Committee: _____
 Packet & Passes Sent: By: _____ Date: _____