



2026 Sponsorships

General Fair Opportunities

Sponsorships are for groups or companies that want great exposure for their brand. Drive customers to your business before the fair by giving away fair passes or treat your employees to a special fair experience.

Level	Sponsor Type	Fair Gate Pass	VIP Tickets	1-Day Parking Pass	3'x5' Banner (sponsor provided)	Listing on Website	PA Mention	Social Media Mention	E-News Mention	Logo on Fair Website	4'X8' sign at Birch St. Gate (sponsor provided)
\$500	General	40		5		✓	✓				
\$750	General	65		5		✓	✓				
\$1,000	General	80		7	✓	✓	✓				
\$1,000	Annual Birch St. Sign	75		5		✓	✓				✓
\$1,500	Grounds Act (3)	100		7	✓*	✓	✓	✓	✓	✓	
\$2,000	Car Show Trophies	120		10	✓*	✓	✓				
\$2,500	VIP Porta Johns	15	15	5	✓*	✓	✓	✓	✓	✓	
\$4,000	General Porta Johns	25	25	5	✓*	✓	✓	✓	✓	✓	
\$5,000	Pink Pony Pub	35	35	5	✓*	✓	✓	✓	✓	✓	
\$10,000	Carnival	80	80	10	✓*	✓	✓	✓	✓	✓	✓

* Signage will be placed near sponsored area



2026 Sponsorships

Grandstand Sponsors

Grandstand Sponsorships are for groups or companies that want a special fair experience. Have a great night out with friends and visibility at one of our premier events. All-inclusive food and drinks are available at the grandstand event (not applicable to other stages).

Thursday, June 11, 2026 — TBD

Friday, June 12, 2026 — Scotty McCreery & Josh Turner

Level	Adult VIP Passes	Fair Gate Passes	1-Day Parking Passes	All-inclusive food & drinks	Listing on Fair Website	PA Mentions	Social Media Mention to 20K+ Followers	E-News Mention-5K+ Subscribers	Logo on Fair Website	4'X8' sign at Birch St. gate (sponsor provided)
\$500	4	0	0	✓	✓					
\$2,500	15	15	5	✓	✓	✓	✓	✓	✓	
\$5,000	35	35	5	✓	✓	✓	✓	✓	✓	
\$7,500	55	55	5	✓	✓	✓	✓	✓	✓	
\$10,000	80	80	5	✓	✓	✓	✓	✓	✓	✓



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Saturday, June 13, 2026 — Sangamon County Rodeo													
Level	No. Available	GA Ticket	Fair Gate Pass	VIP Ticket	1-Day Parking Pass	All-inclusive food & drinks	Website Listing	Logo on Website	PA Mention	Social Media Mention	E-News Mention	4'X8' banner in arena	3'x5' banner in arena
\$200 - Banner Sponsor	25	2	2										✓
\$500 - Event Sponsor*	9		2	2		✓			✓				✓
\$1,000 - Pick Up Men**	1		10	10		✓	✓		✓		✓		
\$1,000 - Wrap the Barrels	1		10	10		✓	✓		✓		✓		
\$1,000 - Chute Gate	4		10	10		✓	✓		✓		✓		✓
\$2,500 - Gold Buckle	2		20	20	5	✓	✓	✓	✓	✓	✓	✓	
\$7,500 - Title Sponsor	1		70	70	10	✓	✓	✓	✓	✓	✓	✓	

*Event Sponsor: Pick an event, first come, first served: Tie Down Roping, Over-40 Calf Roping, Breakaway Roping, Steer Wrestling, Barrel Racing, Team Roping, Saddle Bronc Riding, Bareback Riding, Bull Riding

**Pick Up Men Sponsor: Logo displayed on the pick up men's shirts.



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Sunday, June 14, 2026 — Demolition Derby												
Level	No. Available	GA Ticket	Pit Pass	Fair Gate Pass	1-Day Parking Pass	Website Listing	Logo on Website	PA Mention	Social Media Mention	E-News Mention	4'X8' sign at Birch St. Gate (sponsor provided)	3'x5' banner in arena
\$200 - Banner Sponsor	10	2		2								✓
\$500 - Event Sponsor	5		2	2				✓				✓
\$1,000 - Ambulance Sponsor	1		10	10		✓		✓		✓		
\$2,500 - Heat Sponsor	6		15	15	5	✓	✓	✓	✓	✓		✓
\$3,500- Trophy Sponsor	1											✓
\$5,000 - Pit Sponsor	1		30	30	15	✓	✓	✓	✓	✓		✓
\$10,000- Presenting Sponsor	1	50	30	80	20	✓	✓	✓	✓	✓	✓	✓

Deadline for All 2026 Sponsorships

Sponsorships must be submitted and paid in full by **May 29, 2026**, to ensure enough time to fulfill sponsorship benefits. **Questions?** Contact us at info@sangcofair.com or 217-488-2685.



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Sponsorship Agreement

Business/Sponsor: _____

Address: _____

Contact Person: _____

Email: _____ Phone: _____

Website: _____

General Sponsorship Type/Level:

Grandstand Sponsorship Event/Level:

- Payment is attached
- Request to pay electronically
- Payment expected soon
- Send invoice
- In-kind sponsor

TOTAL INVESTMENT: _____

Mail a check and form: PO Box, 147, New Berlin, IL 62670 OR email your form to info@sangcofair.com, and ask us about electronic payment.

Office Use		For
Accounting/Entered in QuickBooks:		
Entered in Master Sponsor Spreadsheet:		
Logo Saved to Marketing Folder:		
Packet & Passes Sent By:		Date: