

Sangamon County Fair

2022

VIP Sponsorship Packages (THURSDAY & FRIDAY NIGHT ONLY) Easy as 1, 2, 3!

VIP Sponsorships are for groups or companies that want the VIP experience. Our grandstand entertainment for 2022 includes two nights of concerts and a tractor pull. You can make your company seen at any of these events and invite your best customers to enjoy the event with you!

1 Start by choosing a VIP level that works for you. You do not have to pick a price from the list below. This is simply a guideline.

| VIP Level | VIP Passes (include a meal and admission to grandstand) | General Admission Passes | Beer Tickets | Parking Passes |
|-----------|--|--------------------------|--------------|----------------|
| \$ 2,500 | 20 | 20 | 40 | 5 |
| \$ 5,000 | 45 | 45 | 90 | 5 |
| \$ 7,500 | 70 | 70 | 140 | 5 |
| \$10,000 | 100 | 100 | 200 | 5 |

All VIP sponsorships include:

Your Banner (provided by you) will be displayed on the Fairgrounds .

Your Name will be heard over the Fairgrounds public address system.

Your 2 X 4 Ad will be printed in the Fair Tabloid.

Your name will be included on the fair Honor Roll of Sponsors.

2

Next, choose some add on items to make the sponsorship work for you!

Beer tickets \$3—You can purchase additional beer tickets as a VIP sponsor in advance of the fair at a discount! Beer purchased during the fair, will be paid for at full price.

Parking Passes \$25—Do you have a lot of vehicles? Maybe additional parking passes are a good idea. Parking passes work every day of the fair. You can use them every day! A \$50 value.

More VIP Passes \$50—VIP passes are not sold during the fair. They are for sponsors only. You can buy a few more in advance to be sure to have that perfect amount you need.

General Admission \$10— Maybe just a few extra passes to the fair is what you need to make more clients happy.

3

Submit your sponsorship to the fair!

Phone: 217-488-2685
Fax: 217-488-7411
Email: info@sangcofair.com

Sangamon County Fair

316 W. Birch St.
PO Box 147
New Berlin, IL 62670



June 15-19, 2022